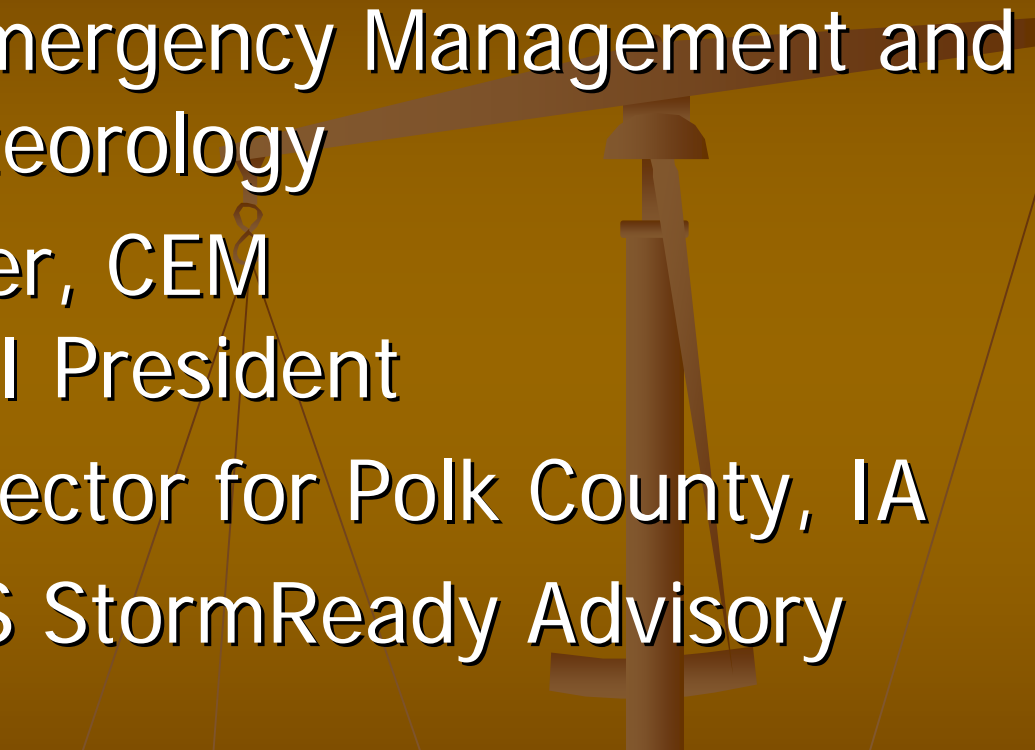




# Developing Effective Partnerships in Advance Operational Meteorology

National Weather Association  
Annual Conference  
St. Louis, MO  
October 17, 2005

# An Operational User's Perspective:

- Partnerships, Emergency Management and Operational Meteorology
  - Bob Goldhammer, CEM  
IAEM Region VII President
  - Former EMA Director for Polk County, IA
  - Member of NWS StormReady Advisory Council
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# Thermonuclear Explosion or StratoNimboCumulus Cloud?



- Basic Question:  
What is coming at me?
- What will the effects be?
- How long will it last?!

# Legislative VS Practical Needs



- NOAA Organic Act
- Paperwork Reduction Act
- National Weather Services Duty Act of 2005 (Pending)
  
- Purpose: To freely provide data from the NWS to users.
- Objective: To support those entities needing information to serve their clients.

# EMA Needs in order to Satisfy Program Requirements

- Now:

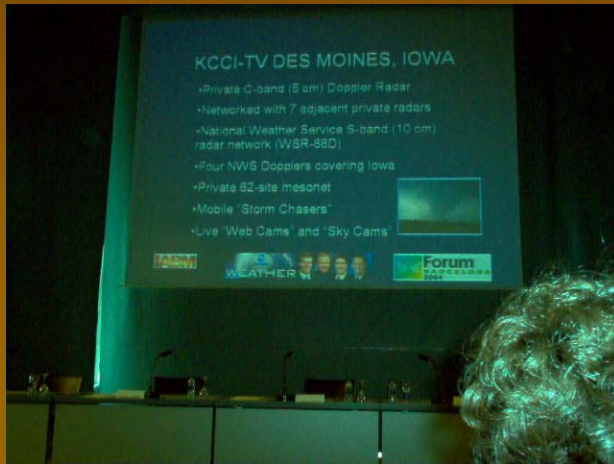
Factual information  
Timely information  
REAL Expectations  
GUIDANCE!

- Future:

Partnerships at local and federal level with providers and presenters!



# Partnership: Needs and Opportunities

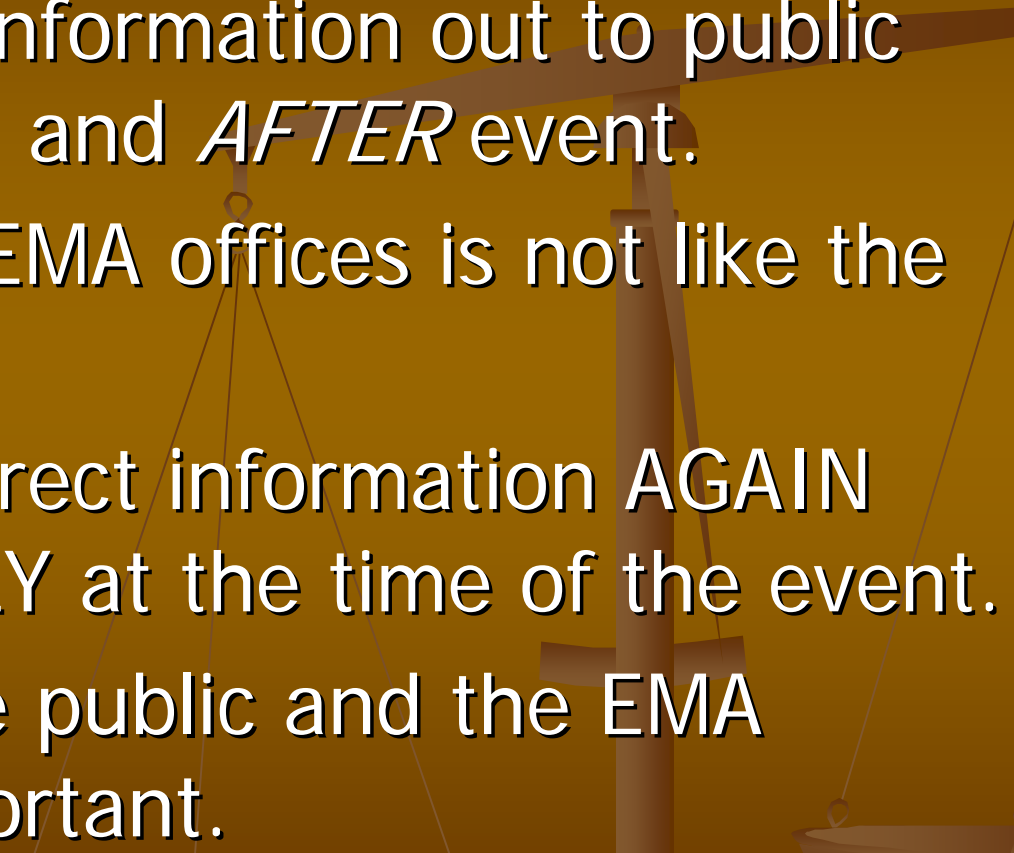


# Four Phases of Emergency Management

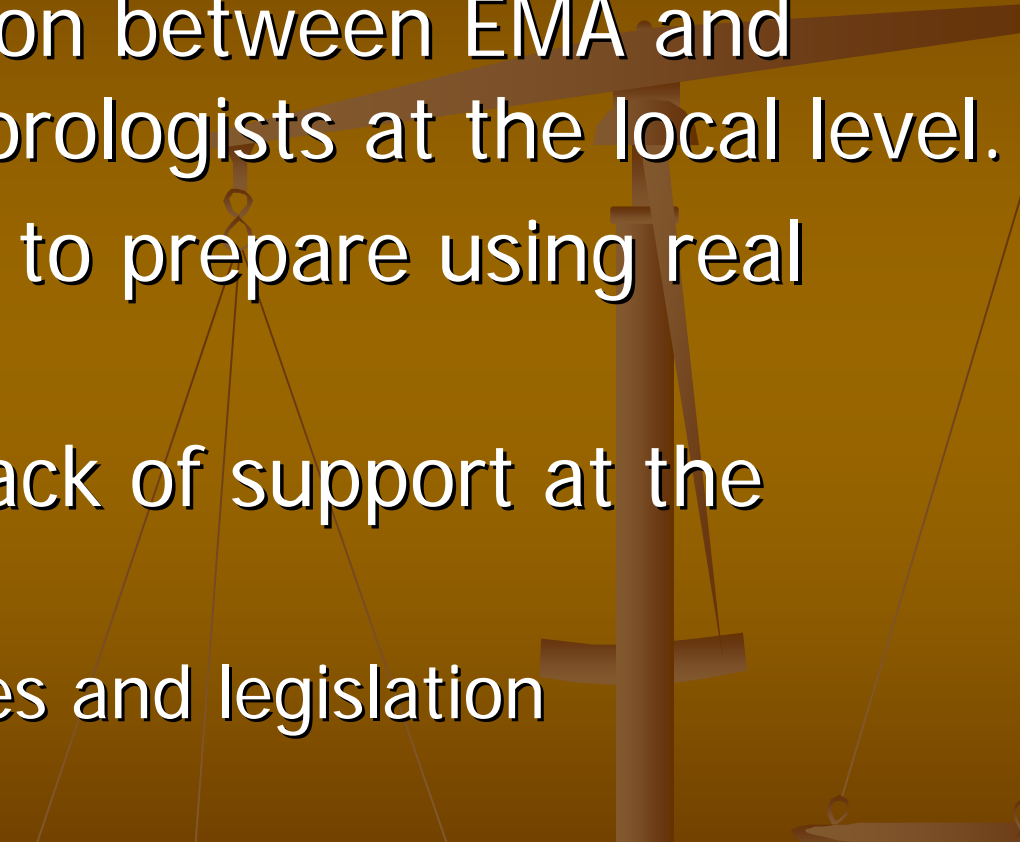
- Mitigation
  - Preparedness
  - Response
  - Recovery
- Awareness and Communication of Risk are components of all; it is an ongoing process!



# Basic Needs and Limitations

- Help in getting information out to public Before, DURING and *AFTER* event.
  - Reality in most EMA offices is not like the movies!
  - People need correct information AGAIN and REPEATEDLY at the time of the event.
  - Education of the public and the EMA Directors is important.
- 

# Basic Needs and Limitations

- Lack of interaction between EMA and broadcast meteorologists at the local level.
  - Failure of public to prepare using real information.
  - Confusion and lack of support at the federal level:
    - Changing policies and legislation
    - Program cuts
- 

# Extended Outlook: Improving!



- Partnerships ARE developing at local and federal level.
- Political climate is changing related to emergency preparedness and information sharing.

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