WAS*IS
weather & society * integrated workshops

Changing from what WAS to what IS the future of integrated weather studies

Eve Gruntfest
March 16, 2006

It’s a wrap

Changing from what WAS to what IS the future of integrated weather studies
Seven barriers WAS*ISers are overcoming

1. POWERlessness: I want to do it but I don’t know how – we have knowhow!

2. Social science methods are a mystery – NO They are NOT

3. Surveys are not encouraged – we have partners who can help

4. Disciplinary blinders – excitement about collaborations & new tools

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Barriers WAS*IS confronted

5. I can’t do it right so I won’t do it at all – Need for “Satisficing”!  We tried NEW things & learned what to do next time!

6. It’s not in my job description - How can we foster greater partnerships to solve important problems?

7. WAS*IS ers emerge as charismatic policy entrepreneurs

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SYNERGIES of WAS* IS

Invented creative, previously unimagined new tools, case studies, & implementation strategies

Life-long commitment from many vantage points – researchers, practitioners, various backgrounds, public & private

Team building – new comrades

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WAS* IS legacy projects

• BAMS article
• BOOk proposal?
• Potential AMS short course
• Ideas for ideal integrated weather/social science programs
• Distance learning course
• Culture change within organizations
• Annual WAS*IS workshop series
• Clout consolidation
• Other tentacles - private sector, media, international efforts?!
Powerful things have happened.... We have moved from WAS......

- New leadership
- New effective methods
- New experiments
  - We bring social science into existing programs & research efforts & in sustainable ways – NOW

This is not a workshop where NOTHING lasts- - -
Energetic WAS*ISers...you’ve got MOMENTUM

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We’ve come a long way

Lessons Learned

- Never stop
- Don’t be afraid to fail
- Don’t be afraid to ask questions
- Don’t be too ambitious

Changing from what **WAS** to what **IS** the future of integrated weather studies
WAS*IS succeeds when we are

- Included in major scientific initiatives
- Encouraged and treated as equal partners

Changing from what WAS to what IS the future of integrated weather studies
The Weather Enterprise is already feeling the changes

Changing from what **WAS** to what **IS** the future of integrated weather studies
Thanks to Julie & Sheldon for inspiration, constructive criticism & hard work

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Fairy tale comes true

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The National Oceanic & Atmospheric Administration (NOAA)

The National Center for Atmospheric Research

JEFF LAZO & the Societal Impacts Program (SIP)

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all the PEOPLE who have inspired & assisted to make WAS*IS a reality

Changing from what WAS to what IS the future of integrated weather studies
We’ve only just begun

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