

REBECCA JENNINGS

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PROFILE

Meteorological consultant with experience in project management and operational forecasting. As team lead for local hurricane coverage, lead partnership with over 150 emergency managers to coordinate the dissemination of customized evacuation, shelter, and safety bulletins. Manage data for over 40 local weather forecast and observation products on over 3200 unique Local on the 8s and Weatherscan experiences. Knowledgeable about emerging technology and trends in the delivery of local weather content across multiple platforms including interactive television, satellite, cable, internet and wireless applications.

EXPERIENCE

The Weather Channel, Atlanta, Georgia

Local Product Manager, January 2005-Present

- Participate in, and help lead, all aspects of the creation and maintenance of local forecast products on Local on the 8s and Weatherscan.
- Manage Emergency Management Program coordinate the creation and distribution of life-saving hurricane safety bulletins during land-falling hurricanes from 12 state and over 150 coastal county agencies
- As team project lead, successfully launched new traffic products in the top 20 markets including maps, trip time and incident pages and serve as liaison to data partners
- Actively collaborate with multiple internal data partners including TWC Weather Systems, Weather Graphics, and weather.com to ensure the delivery of meteorology data of over 40 on-air products
- Deliver exceptional customer service by monitoring multiple sources of feedback, quickly resolving operational issues, and anticipating future needs of viewers and affiliates

Global Forecast Center Intern, May 2004-August 2004

- Prepared extended and daily weather forecasts for over 44,000 domestic & international locations

Georgia Institute of Technology, Atlanta, Georgia

Graduate Teaching Assistant, January 2004-December 2004

- Lab instructor, "Introduction to Earth & Atmospheric Science" and "How to Build a Habitable Planet"

National Weather Service, Peachtree City, Georgia

Student Volunteer, August 2004-December 2004

- Completed case study thesis research: "Understanding Georgia's Winter Wedge"
- Responded to public weather inquiries and compiled Local Storm Reports

Sapient, Atlanta, Georgia

Associate Project Manager, October 1999-March 2001

- Facilitated client strategy sessions, daily team meetings, and executive strategic workshops
- Maintained team status reports and documentation

EDUCATION

Master of Science, Earth and Atmospheric Science, December 2004

Georgia Institute of Technology, Atlanta, Georgia

Bachelor of Science, Communication, June 1999

Ohio University, Athens, Ohio

ACTIVITIES

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| <ul style="list-style-type: none">• Member, American Meteorological Society• Board Member, AMS Board on Women & Minorities• Mentor, The Weather Channel & Howard University Student Mentorship program | <ul style="list-style-type: none">• Member, Women in Cable Telecommunications• Mentee, WICT Peer-to-Peer Mentoring Program, 2006• Nominee, "Georgia 100" Leadership Development Program, 2006 |
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