

EDUCATION

Florida State University, Tallahassee, FL (2006). PhD in Geography.

Mississippi State University, Mississippi State, MS (1999). Master of Science in Geosciences. Concentration in Broadcast Meteorology.

Mansfield University, Mansfield, PA (1997). Bachelor of Science and Education in Social Studies. Concentration and minor in Geography.

RECENT TEACHING EXPERIENCE

Assistant Professor, Mississippi State University, Spring 2007 –Current responsibilities include teaching 3 sections of Research Methods for the Teachers in Geosciences distance learning program, conducting research, serving on graduate committees and advising undergraduate students along with other departmental and university service.

Instructor, Mississippi State University, Spring 2003-Fall 2006
Responsibilities included teaching Meteorology II, Statistical Climatology, Research Methods, Local Field Methods, Climatology, Practicum in Broadcast Meteorology, and a number of field courses throughout the US and Bahamas as well as advising undergraduate students along with other departmental and university service. Courses taught included both distance learning and traditional classroom courses.

Teaching Assistant, Florida State University, Spring 2001-Fall 2002
Full teaching responsibilities included Spatial Data Analysis, Global Change Local Places and Physical Geography

Mentor, 2 + 2 Distance Learning Program, Florida State University, Fall 2000-Fall 2002. Responsibilities included interacting with distance learning students, grading papers, and assisting with course development.

RELEVANT PROFESSIONAL EXPERIENCE

Survey Interviewer, contracted by Hazards Management Group, Summer 2000.

Research Assistant, Florida State University, Fall 1999-Summer 2000.

Weathercaster, *WMSV, Mississippi Network, WLSM, WOBV*, and *CNN* local edition weather for *Northland Cable News*, Fall 1997-Summer 1998.

RELEVANT PUBLICATIONS

Sherman-Morris, Kathleen (2006) A Place for PSI: Finding a role for Parasocial Interaction in Hazards Research. Doctoral Dissertation, Florida State University.

Sherman-Morris, Kathleen (2005). Tornadoes, Television and Trust—A Closer Look at the Influence of the Local Weathercaster during Severe Weather. *Environmental Hazards*. 6(4): 201-210

Sherman-Morris, Kathleen (2005) Enhancing threat: Using cartographic principles to explain differences in hurricane threat perception. *The Florida Geographer*. 36: 61-83

Sherman, Kathleen (1999) Perceptions of El Niño: The Effect of Media on Public Perception. Masters thesis. Mississippi State University

SELECTED PRESENTATIONS

Spring 2007, Paper to be presented at the 103rd annual meeting of AAG, San Francisco, *CA Hurricane Fatigue, A Media Myth?*

Spring 2006, Paper presentation at the 102nd annual meeting of AAG, Chicago, IL: *Tornadoes, Television and Trust; Severe Weather Perception in the Memphis, TN TV Market.*

Spring 2005, Poster Presentation at 101st annual meeting of AAG, Denver, CO: *Local News, Local Coverage?*

Spring 2001, Paper presentation at 97th annual meeting of AAG, New York, NY; *The Influence of Color-Enhanced Satellite Images on Hurricane Threat Perception.*

Spring 2000, Poster presentation at 96th annual meeting of AAG, Pittsburgh, PA; *Tropical-Cyclone Induced Fatalities.*

Fall, 1998, Paper Presentation at SEDAAG, Memphis TN: *Perceptions of El Niño: The Effect of Media on Public Perception.*

TRAVEL

I have co-taught Field Methods courses in several locations throughout the US including **Central Arizona** and the **Grand Canyon, Mammoth Cave, Yellowstone** and the **Grand Teton, Western Washington State, the Eastern Sierra Nevada, Outer Banks, NC** and one located in **San Salvador, Bahamas**. I have also given recruiting presentations or exhibited at various National Science Teachers Association meetings around the US. Finally, I had the opportunity to participate in a summer studies program in **Vienna, Austria** in 1996 through the Pennsylvania State System of Higher Education Honors Program.

CURRENT SERVICE

Member of Advisory Committee; East Mississippi Community College Virtual Weather College, 2007-

Vice President for Environmental Perception and Behavioral Geography Specialty Group, (AAG), 2006- (two year term)

First year mentor (Mississippi State University), 2005-

RELATED SKILLS

Working knowledge of the following systems; Microsoft Office including Word, Excel, Publisher, and Power Point, Blackboard and WebCT course development software, Statistical Package for the Social Sciences (SPSS), Minitab Statistical Package, Dreamweaver webpage development software, ArcView and ArcGIS Geographic Information Systems (GIS), WSI weather producer, limited knowledge of Accuweather Galileo and Weather Central Genesis graphics systems, television production and editing equipment, and Q-GIS open source geographic information system.